Franchise Proposal

Private and Confidential

TO

FROM

I. Introduction

We are pleased to present an exciting opportunity to join our brand, , a leading and innovative business that has built a strong reputation for .

With our established brand, extensive industry experience, and comprehensive support system, we offer a pathway to entrepreneurship for motivated individuals who want to build their own business while benefiting from the strength and recognition of a trusted brand. Whether you are new to franchising or an experienced investor, we provide the tools, training, and ongoing support needed to set you up for success.

This proposal outlines the key elements of our franchise opportunity, including our business model, financial requirements, and the support you can expect as a valued partner. We look forward to the possibility of welcoming you to our franchise family and helping you achieve your entrepreneurial goals.

Below, please find the details and if you have any questions or need further assistance, please do not hesitate to reach me via or .

Best Regards,

Name

Title

Date

Signature

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II. Proposed Business Model

We have developed a successful business model that combines a memorable customer experience. As a franchisee, you will have the opportunity to operate your own business under our trusted brand, benefiting from established processes, comprehensive training, and ongoing support.

Below, we provide a detailed overview of our business model, including employee requirements, necessary equipment, and operational setup.

1. Proposed Business Model

Our franchise operates on the following business model;

2. Employee Requirements

The number and type of employees will depend on the specific nature of the franchise, location and sclae of business. Staffing is crucial to the success of a our business, and our model includes a well-defined structure for efficient operations. You need to assign a general manager. General Manager is responsible for overseeing daily operations, managing staff, ensuring compliance with brand standards, and maximizing profitability. The manager is typically a full-time position with extensive experience in management. Rest of the staff will be assigned by you in line with the needs of the business.

3. Required Equipment

As part of the franchise package, we will provide all essential equipment and branding materials to ensure a consistent and high-quality experience across all locations. We will supply a comprehensive set of equipment which meet industry standards for safety and efficiency. Additionally, we provide a fully integrated Point-of-Sale (POS) system that handles order processing, payment transactions, and inventory management.

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III. Financial Issues

Understanding the financial aspects of becoming a franchisee is a critical component of your decision-making process. We strive to provide a clear and comprehensive financial framework to help you plan and manage your investment effectively.

As the key financial considerations, please consider **initial investment** and **ongoing fees and royalties**. The initial investment includes everything needed to establish your franchise location and begin operations. This investment typically covers franchise fee and equipment and setup costs. In addition to the initial investment, franchisees are required to pay ongoing fees that support the brand's growth and ensure consistency across locations. This may include royalty fee and marketing fee.

The price offer will be evaluated in line with the detailed business plan after this proposal is approved.

IV. Term & Conditions

1. Validity of Proposal

This Franchise Proposal is prepared for _____ (the "***Franchisee***") by _____ (the "***Franchisor***"). This proposal is valid until the date of _____. If the proposal is not accepted and finalized until this date, it will expire automatically, and Franchisor reserves the right to withdraw or modify the terms outlined herein.

2. Non-Binding Nature of Proposal

This document is a preliminary proposal and does not constitute a legally binding agreement between the parties. It serves as a basis for discussion and negotiation only. The proposal outlines the key elements of a potential franchise relationship but does not create any legal obligations for either party.

3. Execution of Franchise Agreement

Upon acceptance of this proposal, the parties will proceed to negotiate and execute a detailed Franchise Agreement. The Franchise Agreement will contain the full terms, conditions, and legal obligations governing the franchise relationship. Only upon signing the Franchise Agreement will any rights or obligations be established between the Franchisor and Franchisee.

4. Proposal Revisions and Negotiations

Both parties acknowledge that the terms of this proposal are subject to further discussion and negotiation. Any changes to the terms must be agreed upon in writing and incorporated into the final Franchise Agreement. The Franchisor reserves the right to make adjustments to the proposal based on

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5. No Obligation to Enter into Agreement

The acceptance of this proposal by the prospective Franchisee does not obligate Franchisor to enter into a franchise relationship. The Francisor retains the right to decline any franchise application at its discretion, even if this proposal is accepted by the prospective franchisee.

6. Confidentiality

The contents of this proposal are confidential and intended solely for the prospective franchisee's internal review. Disclosure of any part of this proposal to third parties without prior written consent from Franchisor is strictly prohibited.

7. Governing Law

This proposal and any subsequent negotiations or agreements shall be governed by and construed in accordance with the laws of the State of _____.

V. Conclusion and Approval

This proposal reflects our commitment to building a successful partnership with you, and we look forward to discussing the details further. Hope to hearing from you soon.

Franchisor

Name _____

Date _____

Signature

_____

As of the date of _____, this proposal is reviewed and approved.

Franchisee

Name _____

Signature

_____

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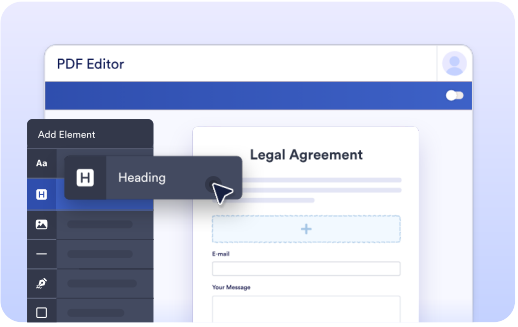
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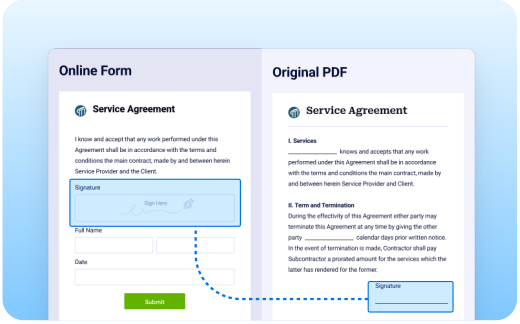
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