

INFLUENCER PROPOSAL

PROPOSAL FOR

Name

Organization Name

INTRODUCTION

Cover Letter

Dear _____,

Thank you for checking this proposal.

We are XYZ Media Company and we provide first-rate and excellent marketing strategies mainly influencer marketing. We produce outstanding results that will help your company gain more leads, clients, and followers.

This proposal contains information about our company, our goals, the services that we provide, pricing, and terms and conditions.

Sincerely,

Jeremy Kane
Project Director
XYZ Media Company

OVERVIEW

About Us

We are XYZ Media Company and we provide first-rate and excellent marketing strategies mainly influencer marketing. We produce outstanding results that will help your company gain more leads, clients, and followers.

We have talented individuals and excellent strategies in order to provide you with an online presence that will surely capture and be loved by our client's future customers.



Goals & Objectives

Our goal is to make our clients happy by providing exemplary results. We also provide world-class marketing that will help in the identity and branding of the client.

Our Team

John Doe
Chief Executive Officer

Michelle Diaz
Chief Technical Officer

Cathy Torres
Product Manager

Jeremy Kane
Project Director

Leslie Holden
Project Manager

Angela Mills
Customer Support Director

STRATEGIES & PROCESSES



Niche Influencer Proposals

We will identify influencers under your related niche and offer them a deal to be the brand influencer.

Campaign Development

Social medial campaign and SEO campaign are used to reach more potential leads and clients.

Creating Content

We will create content for the client and this will be put on several platforms and will be shared by our hired influencers.

Evaluation and Reporting

Social medial campaign and SEO campaign are used to reach more potential leads and clients.

PROJECT DETAILS

Description

Our services include all of our current marketing strategies listed above. We will carefully identify the progress of the services and the output of it by doing a report twice a month. The project will be completed in _____ and it can be renewed.



Subscription Plan

- 3 months = \$5000
- 6 months = \$9000
- 12 months = \$15000
- 24 months = \$22000

Total Amount (\$)

Payment Method

Reminder: The pricing quote indicated above is valid only until _____.

TERMS & CONDITIONS

ACKNOWLEDGMENT

XYZ Media Company will be providing marketing services for _____. The confirmation of this proposal will proceed with starting the services including Niche Influencer Proposals, Campaign Development, Content Creation, Evaluation, and Reporting.

PAYMENTS

The total amount fee for the services will be _____.
The selected payment method is _____.

WARRANTY OF SERVICES

XYZ Media Company provides assurance that the services will be a high-quality and result-driven process.

CONFIDENTIALITY

The content of this Influencer Proposal is considered strictly confidential. If a third party needs to view it, written approval or authorization should be provided by both parties.

INDEMNIFICATION

XYZ Media Company and the Client indemnify and hold harmless each other against any damages, claims, expenses, and liabilities.

ASSIGNMENT

This Influencer Proposal cannot be assigned or transferred to another entity without written request and approval from both parties.

AMENDMENT

No modification or change of this Influencer Proposal shall be considered valid unless made in writing and agreed upon by the involved parties.

GOVERNING LAW

This Influencer Proposal shall be governed under the law of _____.

SIGNATURE

By signing below, you agreed to the terms and conditions, payments, and all the content of this Influencer Proposal.

Client's Signature



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