

Photography Privacy Policy

Effective Date

Version

Last Updated

("**Company**," "**we**," "**us**," or "**our**") respects your privacy. This Privacy Policy explains how we collect, use, disclose, retain, and protect personal information when you visit our website, contact us, book photography services, participate in a photography session, access an online gallery, purchase products, or otherwise interact with us.

By using our services or providing personal information to us, you acknowledge the practices described in this Privacy Policy.

1. Purpose and Scope

This Privacy Policy applies to personal information collected by the Company through our website, booking and inquiry forms, email, telephone, social media pages, photography sessions, client galleries, payment processes, and other business interactions.

This Privacy Policy does not apply to third-party websites, platforms, payment processors, or services that may be linked to or used in connection with our services. Those providers maintain their own privacy practices and policies.

2. Personal Information We Collect

We may collect personal information that you provide directly to us, including your name, email address, telephone number, mailing address, business name, event details, photography preferences, communication preferences, and information included in messages or inquiry forms.

When you book services, we may collect information needed to manage the booking, including scheduling details, contract information, invoice information, payment status, and delivery preferences. Payments may be processed by a third-party payment provider. We do not intentionally collect or store full payment card information unless necessary for a transaction and permitted by applicable law.

We may collect photographs, videos, audio recordings, and other visual content created during a photography session. This may include identifiable images of clients, guests, children, employees, event attendees, or other individuals appearing in the content.

When you access a client gallery or website, we may automatically collect technical information, such as your internet protocol address, browser type, device information, pages viewed, referring website, interaction data, and the date and time of access. We may collect this information through cookies and similar technologies.

3. How We Use Personal Information

We use personal information for legitimate business purposes, including to respond to inquiries, provide estimates, schedule and perform photography services, prepare contracts and invoices, process payments, deliver galleries and purchased products, and communicate about your booking.

We may use photographs and related information to edit, store, organize, reproduce, print, deliver, and archive photography services requested by our clients.

Where permitted by law and consistent with your preferences, we may use contact information to send updates, service information, marketing messages, or promotional offers. You may opt out of marketing communications at any time by using the unsubscribe link in the message or contacting us using the details below.

We may also use personal information to maintain the security of our systems, prevent fraud, enforce our agreements, comply with legal obligations, and protect the rights, safety, and property of the Company and others.

4. Use of Photographs and Visual Content

Photographs and other visual content may contain personal information when an individual can be identified. We use such content to provide photography services and fulfill our contractual obligations to clients.

The Company will use images for portfolio, website, social media, publication, advertising, editorial, educational, or promotional purposes only where the Company has obtained the necessary permission or has another lawful basis to do so.

Clients are responsible for obtaining permission from event attendees, guests, participants, or other individuals when the client asks the Company to photograph them in circumstances where consent or notice is required. The Company may provide a separate photography release or consent form where appropriate.

If you are a subject of a photograph and wish to request that the Company stop using an image in future promotional materials, contact us using the information in the Contact Us section. We will review the request in accordance with applicable law, our contractual obligations, and the circumstances in which the image was created or published.

5. Children's Information

We may photograph children when engaged to provide family, school, sports, event, or similar photography services. We collect and use children's personal information only as necessary to provide the requested service and in accordance with applicable law.

A parent, legal guardian, school, organization, or other authorized adult must provide any required consent for a child's participation in photography services or for the use of a child's image. We do not knowingly collect personal information directly from children through our website without appropriate authorization.

6. Client Galleries and Account Access

We may provide online galleries, download links, proofing systems, or account access to deliver photographs and related products. Access credentials, gallery links, and passwords should be kept confidential. You are responsible for controlling who receives access to your gallery or account.

We may use third-party gallery hosting, file delivery, print fulfillment, or cloud storage providers to make content available to you. These providers may process personal information on our behalf under their own applicable terms and privacy practices.

7. Cookies and Similar Technologies

Our website may use cookies, pixels, analytics tools, and similar technologies to operate the website, remember preferences, measure website performance, understand visitor activity, and improve our services.

You may adjust your browser settings to refuse or delete cookies. Some features of our website may not function properly if cookies are disabled. Where required by applicable law, we will request consent before placing non-essential cookies on your device.

8. How We Share Personal Information

We do not sell personal information in exchange for money. We may share personal information with trusted service providers that support our business, including payment processors, website hosts, gallery platforms, email providers, customer relationship management providers, print labs, shipping providers, cloud storage providers, and professional advisers.

We may disclose personal information when required by law, legal process, court order, government request, or regulatory obligation. We may also disclose information when reasonably necessary to protect the rights, safety, property, or security of the Company, our clients, or others.

If the Company is involved in a business sale, merger, reorganization, financing, or transfer of assets, personal information may be transferred as part of that transaction, subject to applicable law.

9. Data Retention

We retain personal information only for as long as reasonably necessary to provide services, maintain business and financial records, resolve disputes, enforce agreements, comply with legal obligations, and support legitimate business operations.

Photography files and client galleries may be retained for a limited period determined by our internal retention practices. The Company is not obligated to retain photographs, galleries, or other files indefinitely unless a written agreement states otherwise. Clients are encouraged to download and securely store delivered content promptly.

10. Security

We use reasonable administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, loss, misuse, alteration, or disclosure. However, no transmission over the internet or method of electronic storage is completely secure. We cannot guarantee absolute security of personal information.

11. Your Privacy Rights

Depending on your location and applicable law, you may have rights to request access to, correction of, deletion of, restriction of, or transfer of your personal information. You may also have the right to object to certain processing activities or withdraw consent where processing is based on consent.

To make a privacy request, contact us using the details in the Contact Us section. We may need to verify your identity before responding. We will respond to valid requests within the time required by applicable law.

12. International Data Transfers

The Company and its service providers may process or store personal information in countries other than the country where you reside. Those countries may have different data protection laws. Where required, we will use appropriate safeguards for international transfers of personal information.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, services, legal obligations, or operational requirements. The updated version will be posted on our website with a revised Last Updated date. Your continued use of our services after an update takes effect is subject to the updated Privacy Policy.

14. Contact Us

If you have questions about this Privacy Policy or our privacy practices, please contact:

Signatures

Issued by

Company

Name

Date

Signature



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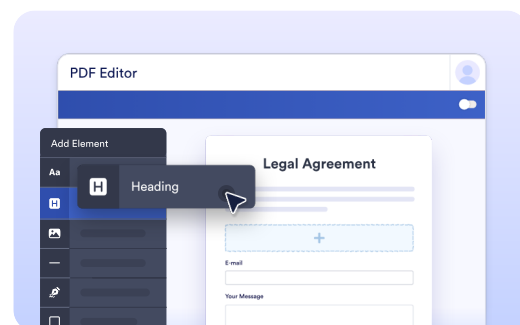
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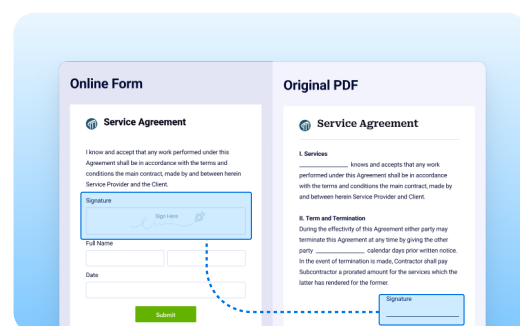
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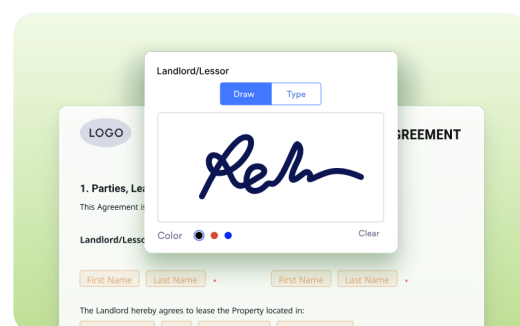
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